



**Lorain County 2015 School Safety
Seminar**

January 16, 2015

Recognizing a Call for Help

THE QUESTIONS



WHO IS ROBBY'S VOICE

SPEAKING

- Over 26,000 in 10 counties
- Students
- Parents
- Rehabs
- Teachers
- Addicts
- Professionals

WEB

- Facebook
 - Push vs. Pull
- Web Site
 - Parents
 - Awareness
 - Tools
- Connect 1 on 1

TOOLS

- Video
- Resources
- Sustainability
 - Posters
 - Programs
 - Support
- Reporting
- Programs
 - Schools
 - Communities

AWARENESS AND EDUCATION

www.Facebook.com/robbyvoice
www.robbyvoice.com





4.6% of POPULATION

80% of ILLEGAL DRUGS

80% of PRESCRIBED

UNITED STATES



In 2012 there were 41,502 drug overdose deaths in the U.S., opioids and heroin combined. That is 13.1 per 100,000 population.





**2014 Projection
Over 19,000 AOD
and +2000 Deaths**

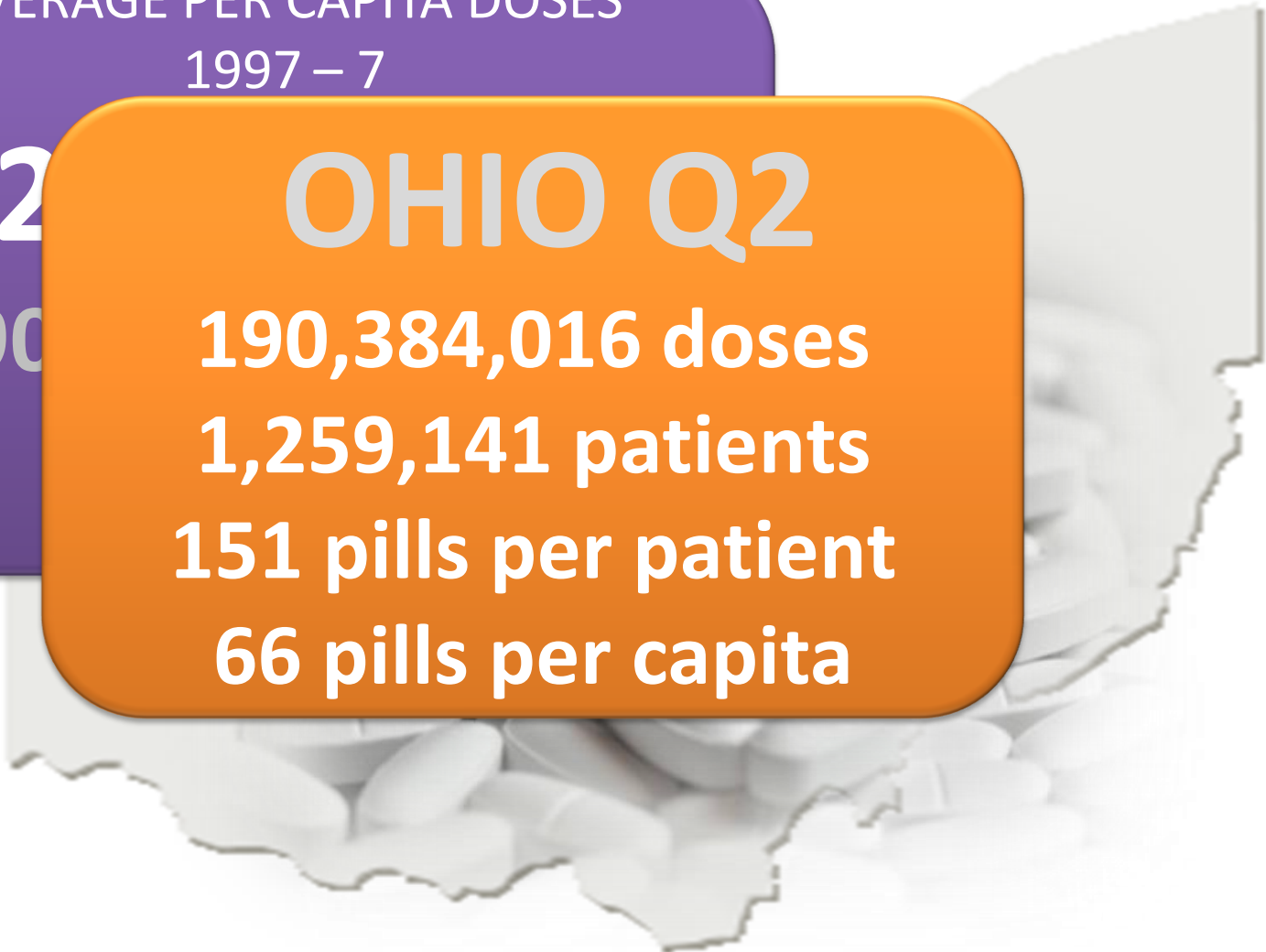
**65.4% "OPIATES"
44.7% PRESCRIPTION
24% HEROIN (16% IN 2010)**

AVERAGE PER CAPITA DOSES
1997 – 7

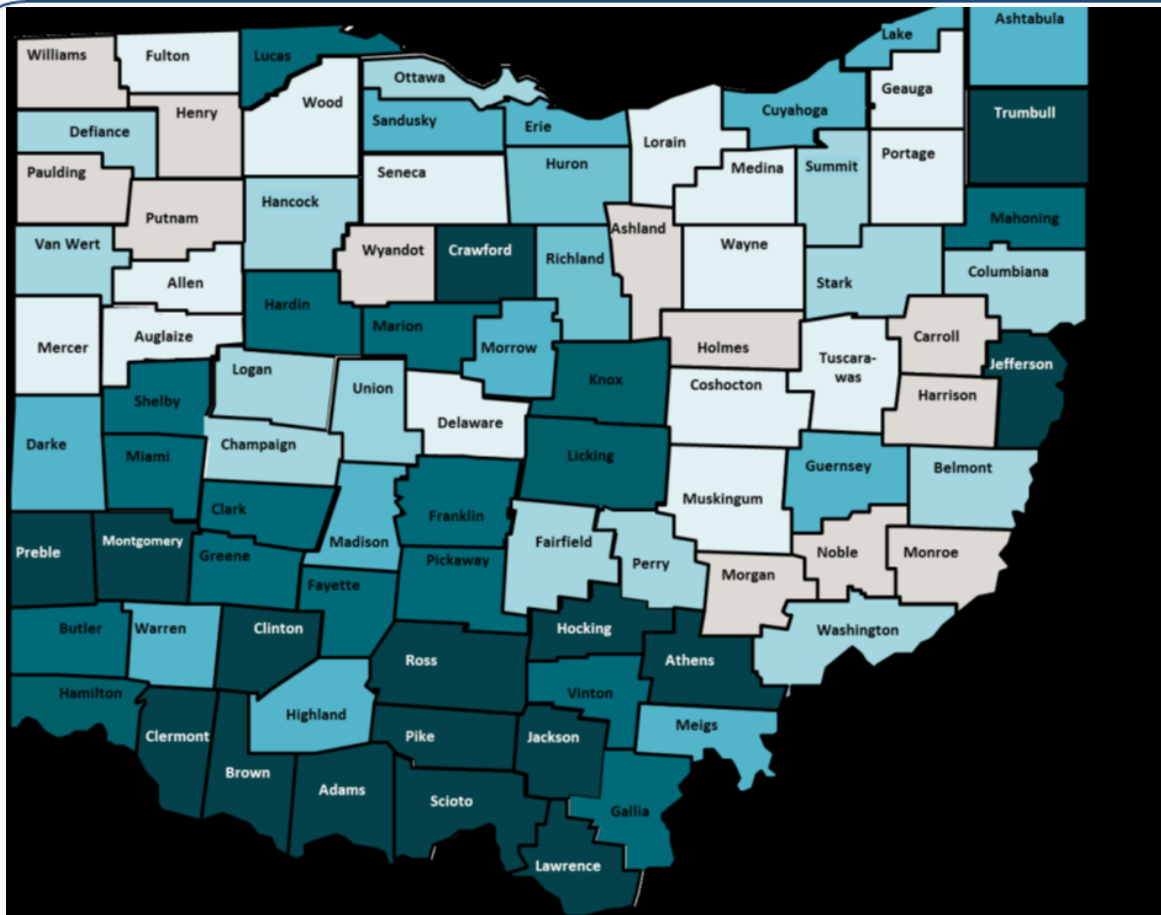
2
90

OHIO Q2

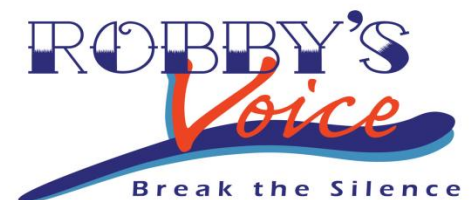
190,384,016 doses
1,259,141 patients
151 pills per patient
66 pills per capita



COUNTY BY COUNTY



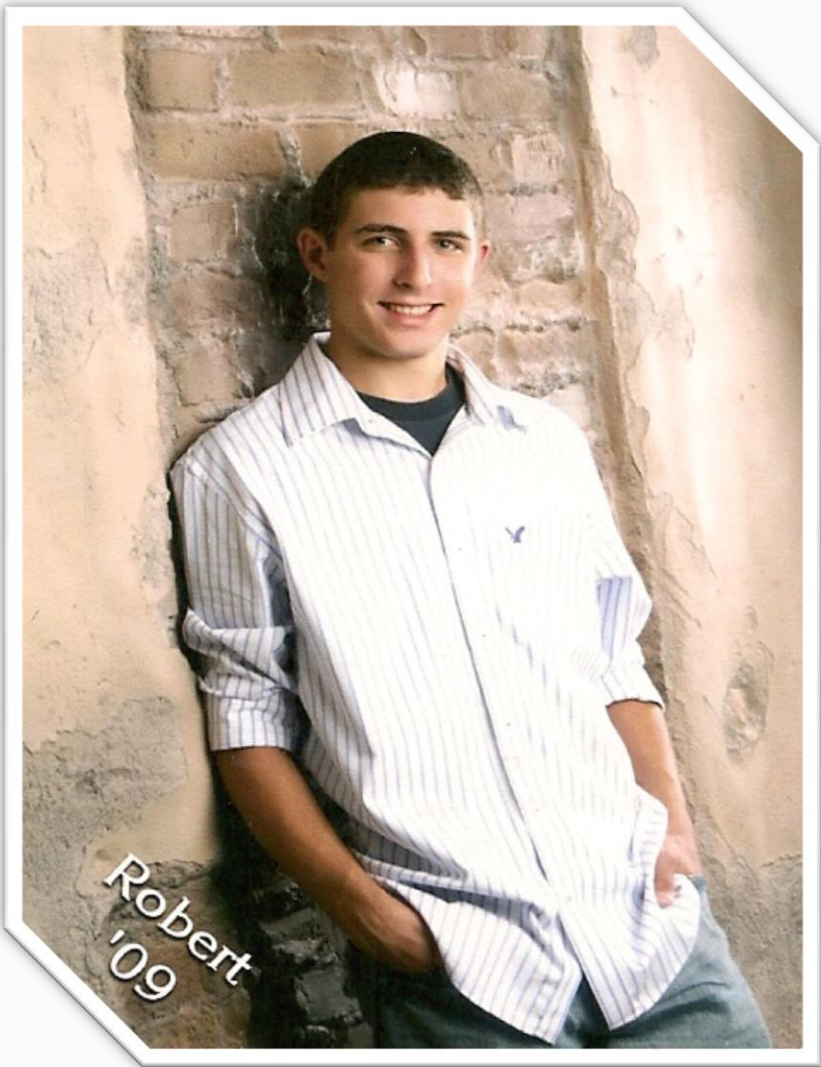
Lorain County
 2001 – 9 AOD's
 2012 – 70 AOD's (High mark 70 in 2012)
 9.6/100,000 – Ohio 13.9/100,000



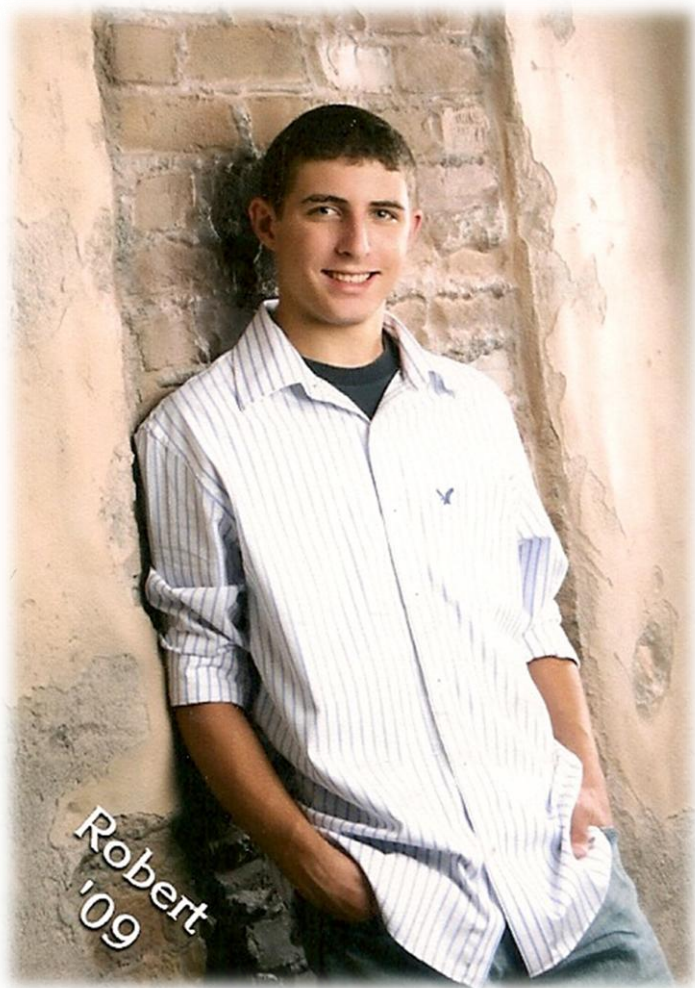
WHO IS THE ADDICT



WHO IS THE ADDICT



ROBERT JOHN BRANDT IV



The Family Forever Changed



ACTIVE ADDICTION



ROBBY'S
Voice
Break the Silence

THE EFFECT

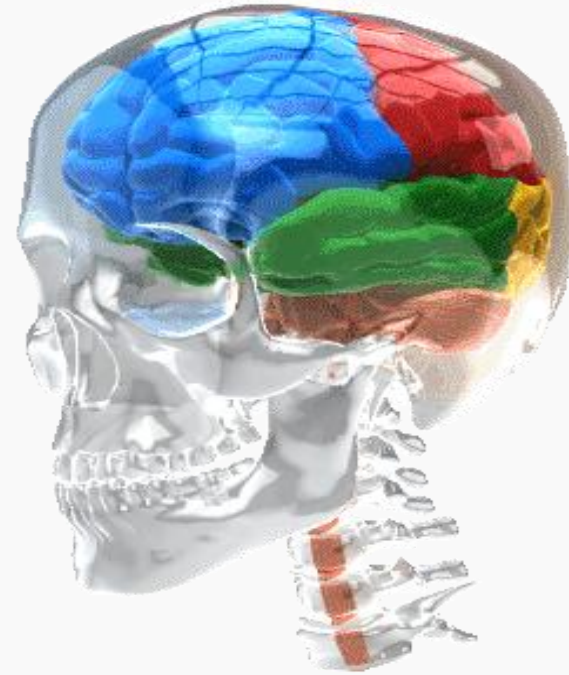
DRUGS are a foreign substance that change the brain.

**Use becomes Want
Want becomes Need**

**Physically Change
Pleasure doesn't Exist**

**The PAIN of not using >
The PAIN of Using**

**Choice is Eliminated
THERE IS ONLY CONSEQUENCE**



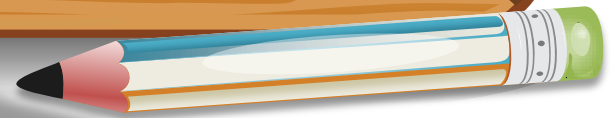
THE SOLUTION



“WE ARE IN DANGER OF
LOSING AN ENTIRE
GENERATION OF KIDS.”



Education
and
Awareness



TAKE ACTION

1. Know the elements of prevention

PRESCRIPTION DRUGS ARE DANGEROUS

- Understand the Need
- Understand Reaction
- Know What You Have
- Know the Source
- Dispose, Dispose, Dispose

TALK EARLY, OFTEN, AND RIGHT

- **Age Appropriate**

- Because I said so???
- Honesty Matters
- Why this concerns you
- Set the stage for communication
- Listen to Them

90% of
addicts
started
before they
were 18



AWARENESS

PHYSICAL

- Eye Balls
- Speech
- Coordination
- Physical Appearance

BEHAVIORAL

- Stories, Lying
- Excuses, Secrecy
- Money Issues
- Dozing, Heavy Sleep
- Hyper-Activity

ENVIRONMENTAL

- Missing Things
- Funky Devices
- Cotton balls, toilet tubes, wires, foil, spoons, lighters, sprays
- Odors

SOMETHING SEEMS DIFFERENT
Traumatic Events

LEARN THE TERMS

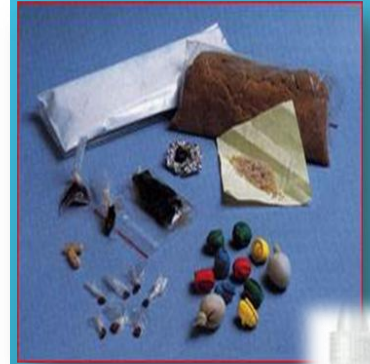
“420”

Spooing

Skittles, Reds

Brown, H, Mud

Words for Height



PLAN

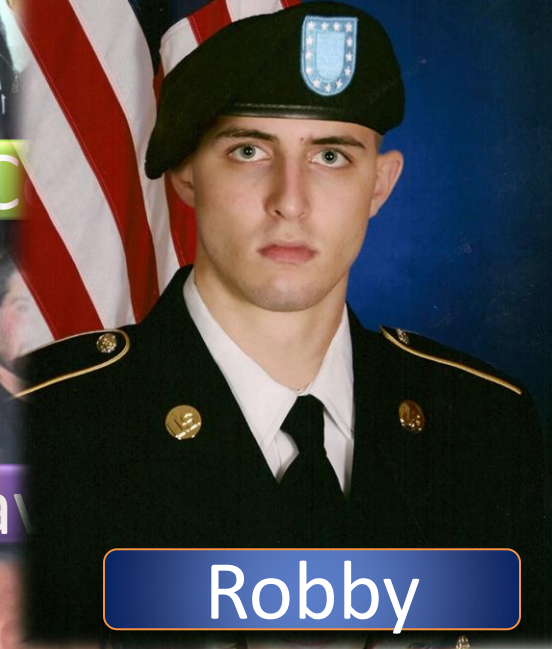
What will I do when...

- 3 Phrases • 3 Numbers
- Keep parents updated
- Resources; School and Other
- Put on Your C • A • P

IT IS NOT MY KID



It's not My Kid???



Kyle

Hannah

Ray

Robby

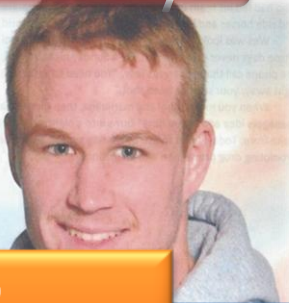
Tyler

Anthony

ADDICTION DOES NOT DISCRIMINATE

Maria

Garrett



Drug Free Action
Alliance

www.drugfreeactionalliance.org

Partnership at Drug
Free World

www.drugfree.org

Drug Free World

www.drugfreeworld.org

UHHS Poison Control
Hotline

1-800-222-1222

911

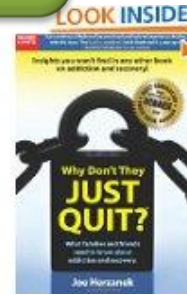
DEA

www.dea.gov

Tip Submit

Cornerstone of Hope

www.cornerstoneofhope.org



**Don't Be Afraid to be Right
Don't Be Afraid to be Wrong**

“BREAK THE SILENCE”



**Loyalty, Duty, Respect, Selfless Service,
Honor, Integrity and Personal Courage**

